

ROTTET STUDIO

JAMES ROYAL PALM, MIAMI BEACH



The largest hotel project yet from Interior Design Hall of Fame member Lauren Rottet, this outpost of the James brand offers 393 rooms divided among three deco-style towers standing beach-front. Rottet's charge was to revamp them as one cohesive package embodying the James tag line, "Not predictable luxury." Proceeding from the entry, a long swath of gleaming white terrazzo, retained per historic preservation ordinance, is lined with amenities that encourage stops en route: reception and concierge desks, seating groups, lounges and bars. At the end, Rottet changed the existing stairway up to the mezzanine into a version in articulated ipe planks. The same wood forms a canopy over the restaurant patio, sheltering rows of orange tabletops.

To know Rottet is to know she's art-obsessed. She also invents a story line for each hospitality project. Here, the narrative has an artist as a protagonist: "Jean-Michel Basquiat and Virginia Woolf meet on the beach, then go back to the hotel to talk." — Edie Cohen

DAVID DAVIS; ANJA MAJKIC; BERNARDO RIOS; ENRIQUE VELA; CHRIS EVANS; KAITLIN BEEMAN: PROJECT TEAM.

